

Cumberland County Minor Hockey Association – Policy Manual

CATEGORY: Communications	LAST REVIEW: 2025
POLICY NUMBER: 8.1	DATE APPROVED: May 29, 2025
TITLE: Communications Policy	
PURPOSE: This policy is intended to define how CCMHA communications approach.	
RELATED GUIDELINES/DOCUMENTS: Disciplinary Policy	

1. INTRODUCTION

The policy will be applicable to all members of the CCMHA, including Directors, Teams, the CCMHA members and staff, on-ice and off-ice officials, players, players' family members and supporters.

CCMHA recognizes and appreciates the value of communications to all of its stakeholders. CCMHA also respects the right of all Teams and Association personnel to express their views publicly.

2. COMMUNICATION METHODS

CCMHA wishes to inform families that its primary method of communication will be through:

1. CCMHA Website, including direct emails via GrayJay and CCMHA Social Media
2. Board of Directors
3. Coaches

3. 24 HOUR RULE

All teams, coaches and parents are expected to support Hockey Canada's recommended 24-hour rule. Parents (or others) who wish to speak to a team official are required to wait 24 hours following the incident/matter before arranging an agreed upon time to discuss.

All members are expected to follow the CCMHA Chain of Communication when submitting questions, raising concerns, or seeking resolution.

- Coach or Team Manager
- Division Coordinator
- Discipline Chair
- Member of the Executive

4. RESPECT FOR THOSE WHO DO

Parents are reminded they are to respect and show appreciation for the volunteers who give their time to hockey for your player. CCMHA will not tolerate individuals who do not respect the effort of our vital volunteers or individuals who regularly speak against the efforts of the Association.

5. DISCIPLINE

Comments or remarks of an inappropriate nature which are detrimental to a Team, the Association or an individual will not be tolerated and will be subject to disciplinary action.

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The Team or the CCMHA will investigate reported violation(s) of this policy in the manner set out in the CCMHA By-Laws for other types of violations. If the investigation determines that a violation has occurred, the Team and or CCMHA will impose appropriate disciplinary actions.

6. REVIEW

The Policy will be reviewed by Cumberland County Minor Hockey on an annual basis.