



Hello Sackville Minor Families,

My name is Angela Pennell, and I am seeking your support in becoming the next Vice President (VP) of Administration.

Hockey is a constant for me and my family. Two of my three children play hockey within Sackville Minor Hockey Association (SMHA), in U11 and U7. Ever since my children have started in SMHA, I have been putting my hand up to volunteer. I have managed my daughter's team for the past 4 years, and every year it has been something I truly enjoy. Each team is special, but for me the thing I love the most, is being able to connect with every player in some small way. I am the mom that carries a team roster in her pocket so I can cheer for everyone on the ice until I get to know them. Watching their confidence grow on and off the ice each season is the reason I keep coming back to manage every year. To this day, my favourite thing at the rink is running into old teammates and families to catch up on how they are progressing on and off the ice.

Last year, I decided that I would like to become more involved in the organization, so I volunteered and was voted in as Director of Communications on the SMHA Board. It was during this time on the Board where I truly developed a connection to our Sackville Minor families across the association.

One of my first roles was to help with the communication of tryouts and evaluations. With the Executive's support, I designed and posted rosters for every competitive and rec team — from U9 to U23. I hoped it would be something players and parents across the association would enjoy, and I was thrilled to see how often those rosters were shared and celebrated on social media!

I am known as an individual who will go above and beyond to make our association, our Flyers, and families come together in a positive, meaningful way. This was showcased when I took it upon myself to rally as much Flyers pride as I could during playoffs. I contacted each team individually who earned a semifinals or championship game, to request their team song, that one song that always hypes them up or means something special to them. With these songs I created video announcements to build anticipation, excitement and passion in order to get fans in the stands to support our kids. I was overwhelmed by the response. The arenas were full — not just with parents, but with fellow Flyers and families from other divisions. The energy was electric, and I was so proud to play a small part in making that happen. Another reminder that this is what it's all about —

coming together as a community to support our kids.

I also bring professional experience that aligns with the responsibilities of the VP Administration role. I work as a compliance officer in the insurance industry, where I enforce policies, conduct audits, collaborate on process improvements, and train members. This background gives me a strong foundation in the kind of structured oversight that is part of this position.



With the re-organization of the VP Administration role focusing on oversight of communications, webmaster and registration, I feel I can bring the experience I gained over the past year to the role. Our SMHA webmaster and I have worked closely over the past year, which would allow an easy transition for me into the possible role of VP of Administration.

My first year with the board was an amazing one and made even better when I was asked to volunteer for our Sackville Arena's bid for Kraft Hockeyville. The hard work, many hours of planning, and dedication that the 9 volunteers put into our bid was all worth it when we saw the mezz packed to the rafters with Flyers families during the winner's announcement. Old friends were brought back together, new friendships were made, and the community spirit among our Flyers was reinvigorated. The pride we all felt to place top 4 and to have so many people rooting for the bid truly humbled us. I had the opportunity to connect with more people than I ever could have without volunteering for this group.

I'm committed to continuing to learn, grow, and advocate for positive change where needed. I'm not afraid to speak up and bring forward new ideas, and I'll always do so with our kids' best interests in mind. My heart is full when I am in the rink - talking to families, cheering for our teams, and supporting the kids who make this association what it is. If elected, I'll bring that same energy, effort, and pride to everything I do as VP of Administration. That is why we do this — it's all for the kids.

I am so proud to be involved in our Sackville Flyers community, and I hope I can continue to help support the growth of our association and keep the Flyers pride, that seemed to grow this year, alive for many years to come!

Thank you for your time and consideration,

Angela Pennell