

EHMHA Social Media Policy

Purpose: To ensure all EHMHA members understand their obligations when using social media, so they do not breach EHMHA Bylaws (specifically, but not limited to articles 2, 17) or Policies.

Scope: All EHMHA members without exception

Effective Date: October 16th, 2013, Updated: October 25th, 2024

Social networking is defined as using the Internet to send messages, videos, images, writing blog entries, etc.

An online presence can be very useful in many ways as it pertains to our personal lives; EHMHA encourages its members to express themselves and to communicate online in positive ways.

Your online presence influences how others perceive you and your family, but as a member of EHMHA, it also reflects on your team and EHMHA in general. Failure to uphold EHMHA Bylaws and Policies even when online in your personal life may result in disciplinary actions described in the EHMHA discipline policy and complaint process.

This social media policy sets forth guidelines and rules that East Hants Minor Hockey Association members should follow for all online communications. You are responsible for anything that you post, write or link to on any social media platform; you cannot totally erase something you have posted, so think before you post or make something public or letting someone else use your online accounts.

- Members will not make statements that are demeaning to EHMHA volunteers, its programs, on-ice or off-ice officials, players, members, coaches, sponsors, executive, board members or any other persons



EAST HANTS MINOR HOCKEY ASSOCIATION

associated with EHMHA including but not limited to Hockey Nova Scotia, Hockey Canada and other Hockey Associations.

- Members will not communicate confidential information that may include medical history (injuries or other), family situations, game plans, line-ups, strategies, or topics discussed during team meetings or any other information that is deemed confidential.
- Members will not post or otherwise use photos, videos, voice recordings, or personal information of any member without first getting their consent. The exception to this would be if a team's photo is being posted to the EHMHA Facebook page to celebrate team success or within the GrayJay team chat which only parents have access to. If Parents do not want their player's picture posted for those 2 exceptions, the parents must notify the team member and the EHMHA secretary in writing.
- Members will not share photos, videos or comments that promote negative influences or criminal behaviour, including but not limited to: physical violence, drug use, alcohol abuse, public intoxication, etc. while participating in online conversations, posts, blogs, etc. pertaining to or referencing EHMHA volunteers, its programs, on-ice or off-ice officials, players, members, coaches, sponsors, executive, board members or any other persons associated with EHMHA including but not limited to Hockey Nova Scotia, Hockey Canada and other Hockey Associations.
- Members will not use profanity or words/terms that could be interpreted as inappropriate, derogatory, racist or sexist comments of any kind that contradict the policies outlined by the EHMHA, Hockey Nova Scotia, or Hockey Canada while participating in online conversations, posts, blogs, etc. pertaining to or referencing EHMHA volunteers, its programs, on-ice or off-ice officials, players, members, coaches, sponsors, executive, board members or any other persons associated with EHMHA including but not limited to Hockey Nova Scotia, Hockey Canada and other Hockey Associations.

** Be cautious of following, Liking, or re-Tweeting and sharing posts by



EAST HANTS MINOR HOCKEY ASSOCIATION

individuals who use offensive language, are disrespectful or consistently look to engage followers in arguments or fights. You will be associated with those individuals if you are following, Liking, re-Tweeting or sharing their information.



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