

Chebucto Atlantics Minor Hockey Association

2025–2026 Fundraising Report

Here is the 2025–2026 Fundraising Report for the Chebucto Atlantics Minor Hockey Association. This season included two primary fundraising initiatives: the WestJet Fundraiser and our 50/50 RaffleBox program.

WestJet Fundraiser

The WestJet Fundraiser ran from **January 12 to January 31, 2026**, with participation from **26 teams spanning U7 through U18**.

Prize Structure:

- 1st Prize: Pair of roundtrip WestJet tickets
- 2nd Prize: \$1,000 cash
- 3rd Prize: \$500 cash

This initiative resulted in **total sales of \$42,410**. Proceeds were distributed back to participating teams, helping to offset costs and enhance player experiences through:

- Additional ice time
- Exhibition games
- Team merchandise
- Other team-specific needs

This fundraiser is highly successful and popular. Lots of excellent engagement across all age groups and meaningful financial support at the team level.

RaffleBox 50/50 Fundraiser

The RaffleBox program ran from **December through April**, and although it started later in the season than planned after prizes, and fees the association realized **net proceeds of \$12,027**. This program has lots of potential to expand by launching earlier and increasing visibility and community engagement.

Thank you to all volunteers, families, and community members who contributed to this year's fundraising efforts. Your support continues to make a direct and positive impact on our players and programs.

Sincerely,

Charlene Atwood

VP, Fundraising

Chebucto Atlantics Minor Hockey Association