# CBMHP Draw Update and Changes

*Summary for anyone who was unable to attend the update meeting*

## 1. Purpose of the Meeting

- Explain the changes to the lottery license.
- Introducing the new online system and hybrid sales model.
- Set clear expectations and provide an opportunity for questions.

## 2. Changes to the Lottery License

- The updated license includes non-tracking for individual players.
  - There can be no personal gain from ticket sales.
  - Proceeds cannot be applied to an individual player's registration, equipment, travel, or similar personal expenses.
- Each association will need to define how draw proceeds will be used for association-wide purposes.

### Why Continued Sales Matter

- Associations still rely on the revenue to support shared operating costs, including ice, continuing to offer lower registration costs, referee expenses and other program costs.
- Without this revenue, registration or other association fees could increase. An example of an increase of approximately $300 - $400 per player was discussed.

## 3. Changes to the Draw System

- A new online system will be used.
- CBHMP will use a hybrid model that includes both online purchases and cash sales.
- Draws will take place online on Fridays at 9:00 p.m.
- Cash for cash sales can be dropped off on Thursdays between 5:30-7:30pm at Membertou Sport & Wellness Centre
- Cash can also be dropped off in our CBMHP mailbox (located directly across from main entrance) at Membertou Sport & Wellness Centre. The deadline for mailbox drop off is 4:00pm on Thursdays. Please have cash in a sealed bag with the cash amount, player name and email address used for Gray Jay Account clearly marked in the bag.
- Purchasers can buy online directly and may choose to support an association or team, where that option is available in the system.

## 4. How Cash Sales Will Work

1. Continue asking regular supporters to purchase tickets, similar to previous years, and they can pay sellers directly.
2. In the online system, select the cash sales option.
3. Enter the purchaser's name, phone number, and email address. The system will email the ticket numbers directly to the purchaser.
4. If the purchaser does not use email, enter the purchaser's name and the seller's email address, then provide the purchaser with a photo of their ticket numbers.

5. Pay for cash sales using one of two methods: pay online by credit card after entering all cash sales or submitting the cash during the Thursday drop-off period.

| Payment Method | Details |
|---|---|
| Online payment | Pay by credit card or debit/credit after all cash sales have been entered. |
| Cash drop-off | Thursdays, 5:30 to 7:30 p.m., at Membertou Arena. |

## 5. Additional Notes and First-Draw Reminders

- Individual QR codes will be available for placement in stores, staff rooms, and other appropriate locations.
- The system currently allows purchasers to choose a team.
- Everyone will be learning the new process together.
- The goal shared at the meeting was to have the system online Saturday.
- Assistance is expected to be available at the rink Sunday through Wednesday for anyone who needs help.
- For the first draw, do not wait until the last minute to enter sales or submit payment.
- Fridays will be used to reconcile cash sales collected for the draw.

**Recommended first-week approach: Test the system early, confirm that purchaser emails and ticket numbers are correct, and complete cash sale entry by Thursdays.**